

Recap: Made In Ratio and its Alpha Chair – Milan Design Week

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Made in Ratio launched the Alpha Chair at FuoriSalone in Milan this last April 2015. Designed and developed by Creative Director Brodie Neill, the international furniture brand has rapidly earned a reputation for design excellence, winning several industry awards and gaining coverage in a host of prestigious publications across the globe. Now Made in Ratio returned to Milan for the third year to launch Alpha chair, the latest product in its critically acclaimed self-produced collection. Alpha chair is a solid-wood all-purpose chair produced using the latest production technologies of shaped wooden furniture. The name Alpha is derived from the strong architectural gesture that gives the chair its inherent strength: the A shaped structure of the back legs and backrest.





Pictures by Made in Ratio

