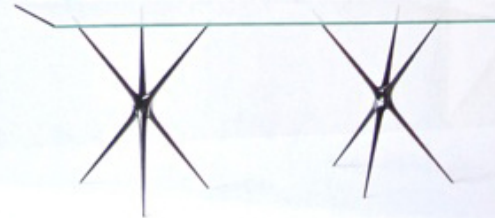


BRODIE NEILL AND MADE IN RATIO

Made in Ratio is a new London-based brand that made its debut at Milan this year. It's the brainchild of Australian-born designer Brodie Neill and Theo Theodorou, formerly with London's Haunch of Venison Gallery and Droog. The launch range is visually striking and highly sculptural; playing with symmetry and digital design are key. Each element is highly variable, made to work hard. The Supernova trestle leg for instance is one moulding combined in two pieces, made from 100 per cent recycled aluminium. It can then be used in a host of configurations, from a coffee table to a very long dining feature. It also comes in different sizes. Neill took on the task of designing all of the initial pieces himself – seating, lighting, tables and storage – but plans to commission other designers for future collections: 'I have designed flexibility and versatility into the whole range. The idea of modularity and multiples is very important. Made in Ratio is a platform for pieces like this to exist, to be able to take an idea from conception to realisation without being watered down through the various industry constraints. We wanted to make sure that we kept the strong design essence in the pieces.' ■



*Above: Brodie Neill holding a Cumulus blown glass light shade from the first Made in Ratio collection
Left: Supernova trestle legs create a dining table*